

**Okemo Valley TV  
Board of Directors Special Meeting  
Wednesday, March 5, 2025, at 5:15 PM EDT**

***Minutes***

**Present on Zoom:** Wendell Perkins, Stefan J. Beaumont, Robert Greenawalt, Lisa Hamm-Greenawalt, Sammy Blanchette, Newton Rose, and Patrick Cody, Executive Director, Okemo Valley TV.

**Absent:** Claire McKey Berkman

**Guests:** None.

- I. Call to Order / Review Agenda. Wendell Perkins called the meeting to order at 5:19 PM
- II. Personnel Policy: Stefan made a motion to approve the updated personnel policy as presented by the Personnel Committee. Lisa seconded. The motion was approved unanimously.
- III. Consider Approval of WLUD-LP as an Official Project of Okemo:

***WLUD Radio Motion***

***MOTION:*** To establish WLUD, a low-power radio station, in cooperation with the town of Ludlow, to start streaming on December 31, 2025 and begin broadcasting on the bandwidth 93.3 in the summer/fall 2026, and empower a Radio Committee consisting of at least one Okemo Valley TV board member to lead planning efforts, with oversight by the OVTV Board of Directors, under the following framework:

- The volunteer committee of WLUD provides a station management flow chart, with names, by August 31, 2025.
- The volunteer committee of WLUD provides a list of volunteers and hosts, with a requirement that all hosts also contribute financially as a member or underwriter, and commit to volunteering a certain number of hours per month, amounts TBD, by August 31, 2025.
- The volunteer committee of WLUD creates a preliminary plan for fundraising, memberships, underwriting, and events, by August 31, 2025.
- The volunteer committee of WLUD contacts the Town of Ludlow about the expectation for ongoing funding, by August 31, 2025.
- The Executive Director of OVTV will brief the Board at the September 2025 Board meeting on any additional security actions that may need to be implemented due to the increased number of people who will have access to the building.
- The Executive Director of OVTV and/or station manager of WLUD will brief the Board at the September 2025 meeting on any necessary renovations and costs needed to provide a studio/sound booth for the operation of the radio station.
- The Executive Director of OVTV and/or station manager of WLUD will brief the Board at the September 2025 meeting on actions and costs that may be needed to ensure that

*WLUD has auxiliary power to meet its commitment of providing emergency broadcast services.*

*OVTV reserves the right to terminate the radio station if its presence becomes financially detrimental to the television station's existence, or the level of volunteers is insufficient to keep the station on the air.*

Patrick said he spoke to Michelle Stinson, chair of the Radio committee, earlier in the day and she had asked that the board help with the benchmarks. Lisa pointed out that the motion puts a Board member on the Radio Committee, so they will indeed provide needed structure and support. Bob expressed disappointment that they didn't include him in the last meeting, since he had asked for a number of issues to be addressed. Patrick addressed the reasons why this happened. Sammy and Stefan expressed support for the station and thanked Bob, Lisa and Wendell for creating the motion..

After the motion was passed, Patrick said that the Board needs to start thinking of the organization as a community media entity instead of just Okemo Valley TV, considering the increased diversity of our offerings, including the website, YouTube, podcasts, and now radio. Lisa said a rebrand to *Okemo Valley Community Media* made sense at this time; Wendell and Sammy expressed agreement. Wendell said the subject would be put on an upcoming agenda.

VII. Adjournment. Sammy made a motion to adjourn. Stefan seconded. Wendell adjourned the special meeting at 6:00 PM.

*Respectfully submitted,*

*Lisa Hamm-Greenawalt*  
*Secretary*